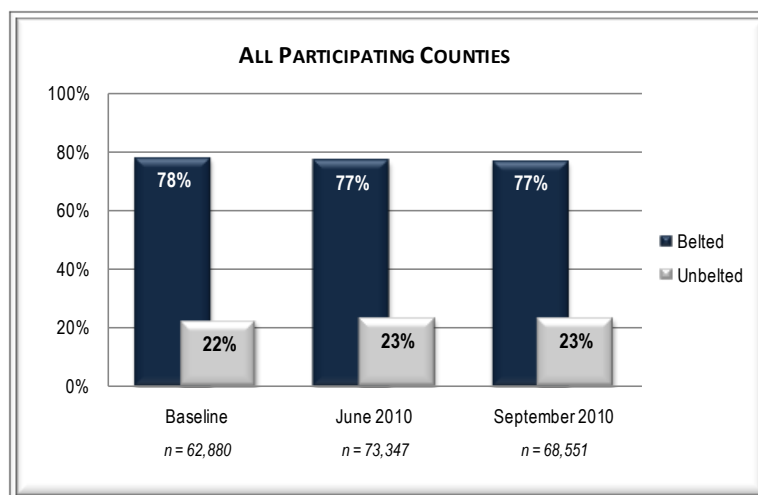


RESULTS

ALL PARTICIPATING COUNTIES

As previously stated, OTSO grantees conducted 204,778 observation surveys of seat belt use by front seat occupants, including 174,476 drivers and 30,302 passengers. The benchmark or baseline surveys included 62,880 front seat occupants, while the June 2010 survey had 73,347 occupants and September 2010 had 68,551 occupants. During these surveys, observed seat belt use by front seat occupants declined slightly between the baseline and the 2010 surveys to 77%, remaining well below the 85% seat belt use goal.



TOTAL SITES, VEHICLES, AND OCCUPANTS OBSERVED IN ALL PARTICIPATING COUNTIES

	TOTAL SITES	TOTAL VEHICLES OBSERVED	TOTAL OCCUPANTS OBSERVED
BASELINE	637	53,055	62,880
JUNE 2010	626	62,417	73,347
SEPTEMBER 2010	622	59,004	68,551

CROSS-TABULATION OF ALL COUNTIES SEAT BELT USE RATES BY SURVEY, DRIVER, AND FRONT SEAT PASSENGER, VEHICLE TYPE, AND OCCUPANTS' DEMOGRAPHIC CHARACTERISTICS

		DRIVER			PASSENGER		
		BELTED	UNBELTED	TOTAL	BELTED	UNBELTED	TOTAL
OVERALL RESULTS FOR ALL COUNTIES		77.4%	22.6%	174,476	76.6%	23.4%	30,302
SURVEY	BASELINE	78.2%	21.8%	53,055	76.9%	23.1%	9,825
	JUNE 2010	77.1%	22.9%	62,417	76.6%	23.4%	10,930
	SEPTEMBER 2010	77.0%	23.0%	59,004	76.3%	23.7%	9,547
VEHICLE TYPE	PASSENGER CAR	78.4%	21.6%	87,684	76.9%	23.1%	15,059
	VAN/MINIVAN	81.2%	18.8%	19,978	80.7%	19.3%	4,373
	SUV	80.9%	19.1%	33,977	81.4%	18.6%	5,815
	PICKUP TRUCK	68.8%	31.2%	32,398	66.8%	33.2%	4,983
SEX	MALE	74.0%	26.0%	98,153	68.2%	31.8%	10,848
	FEMALE	82.0%	18.0%	73,649	81.3%	18.7%	19,168
AGE	0 - 4	-	-	-	87.4%	12.6%	183
	5 - 14	-	-	-	82.4%	17.6%	2,562
	15 - 25	70.4%	29.6%	23,078	68.3%	31.7%	7,097
	26 - 64	78.0%	22.0%	128,216	76.3%	23.7%	15,408
	65+	82.1%	17.9%	18,412	86.6%	13.4%	4,496
RACE	CAUCASIAN	78.1%	21.9%	155,475	77.7%	22.3%	26,629
	AFRICAN AMERICAN	67.6%	32.4%	10,965	60.8%	39.2%	2,085
	OTHER	78.2%	21.8%	2,138	75.8%	24.2%	454

TOTAL BELTED OCCUPANTS FOR EACH COUNTY BY SURVEY FOR 2010. (* DENOTES SAFE COMMUNITIES)

	BASELINE	JUNE	SEPTEMBER
ALL COUNTIES	78%	77%	77%
ALLEN COUNTY *	73%	74%	76%
ASHLAND COUNTY	74%	84%	78%
ASHTABULA COUNTY *	77%	77%	74%
BROWN COUNTY *	76%	69%	75%
BUTLER COUNTY *	77%	71%	71%
CARROLL COUNTY	71%	65%	66%
CLARK COUNTY *	69%	68%	70%
CLERMONT COUNTY *	81%	78%	79%
COLUMBIANA COUNTY *	51%	86%	92%
CRAWFORD COUNTY	89%	89%	87%
CUYAHOGA COUNTY *	79%	74%	69%
DELAWARE COUNTY *	90%	78%	77%
FAIRFIELD COUNTY *	77%	74%	75%
FAYETTE COUNTY	-	67%	60%
FRANKLIN COUNTY *	74%	76%	75%
GALLIA COUNTY	7%	-	60%
GEAUGA COUNTY	76%	83%	77%
GREENE COUNTY *	83%	75%	80%
HAMILTON COUNTY *	77%	82%	84%
HANCOCK COUNTY	91%	88%	92%
HARRISON COUNTY	81%	77%	78%
HIGHLAND COUNTY	77%	82%	77%
HOLMES COUNTY *	77%	76%	74%
KNOX COUNTY *	86%	85%	88%
LAKE COUNTY *	71%	74%	72%
LICKING COUNTY *	78%	76%	76%
LOGAN COUNTY	86%	89%	85%
LORAIN COUNTY *	74%	78%	73%
LUCAS COUNTY *	79%	85%	88%
MAHONING COUNTY *	74%	76%	74%
MARION COUNTY	71%	75%	69%
MEDINA COUNTY *	85%	79%	73%
MIAMI COUNTY	80%	89%	62%
MONTGOMERY COUNTY	84%	86%	-
MORROW COUNTY *	85%	79%	81%
MUSKINGUM COUNTY	55%	80%	80%
PICKAWAY COUNTY	67%	64%	64%
PORTAGE COUNTY *	76%	79%	76%
RICHLAND COUNTY *	84%	83%	84%
ROSS COUNTY *	76%	77%	76%
SENECA COUNTY	83%	91%	87%
STARK COUNTY *	66%	69%	74%
SUMMIT COUNTY *	67%	61%	54%
TRUMBULL COUNTY *	71%	69%	72%
TUSCARAWAS COUNTY	68%	65%	61%
UNION COUNTY *	89%	80%	79%
WAYNE COUNTY *	75%	79%	78%
WILLIAMS COUNTY *	82%	77%	90%
WOOD COUNTY	89%	87%	94%